



About the Company ◀

Profit from  
Sector Expertise

A-1 Internetdesign, a New York based Software Development Company provides Offshore Software Development, Website design and Development, Software Outsourcing services to the clients globally. Some of our focus industries include Financial services, Health care, Media, e-commerce etc.

## Our Expertise

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Search Engine Optimization  
Link Popularity  
Copywriting  
Affiliate Program Management  
Email Marketing  
Pay-per-click Advertising  
Press Release Optimization  
Directory Submission  
Blogging  
Web Design and Maintenance  
Web Analytics Services  
Customer Care Support, 24 X 7

## Our Vision

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A1 Internetdesign, a leading edge technology and IT-consulting firm has a strong focus on delivering the best, cost-effective services and solutions to meet all client needs i.e. financial, healthcare, ecommerce and media sectors. We are a company that offer offshore software development, offshore website development and outsourced maintenance services to companies ranging from Fortune 500, Global 2000 to promising start-ups.



## Online Marketing for your Business

Companies have many options for communicating with prospective customers. The Internet has become the primary medium for reaching potential clients anywhere across the globe. Our team helps clients receive qualified leads through their Website and measure the results. You can rely on us to help you interpret and understand the Internet while maintaining consistency through all your marketing messages.

## Search Engine Optimization

"It is not the job of Search Engine Optimization to make a pig fly. It is the job of the SEO to genetically re-engineer the web site so that it becomes an eagle."

Our aim is increasing targeted traffic towards your site. That's what ultimately boosts sales or sells a service. It also markets and creates brand visibility for your website.

Welcome to AI internetdesign, a company that puts you and your website in melody with the Search Engines!

AI internetdesign is an online marketing vertical of AI Internetdesign. AI Internetdesign has built a formidable reputation for results in search engine optimization. Search engine marketing is an energetic, competitive practice with frequent changes in specific technology, and in successful strategies for maintaining optimal rankings in each engine's results. As a result, competition is fierce at the top of the search engines.

AI internetdesign's search engine marketing services are designed to get your site noticed when potential buyers are looking for the products and services you have to offer.

AI internetdesign has a skilled and experienced SEO team that will analyze your website and develop a customized strategy to increase traffic while adhering to ethical optimization techniques that conform to search engine standards. Our creative strategies, search engine techniques and detailed industry knowledge have given us some enviable results and keep our clients ahead of the pack.

## Link Popularity

"We don't just deliver you traffic, we deliver your brand"

Most major search engines consider link analysis an important criterion while ranking websites in their search algorithms. Hence, building links and improving existing links is critical in ensuring top search engine ranking for your website. AI Internetdesign's affordable and comprehensive link exchange & link popularity campaigns are targeted to boost your website's popularity. However, the quality of links on your website is important. It will determine your popularity and the flow of target customers and will also serve as guide for online visitors to rate your trustworthiness.

AI Internetdesign is an experienced hand in the field of link building campaigns. AI Internetdesign assists you in making your link building and website promotion easier and faster. Our link popularity building campaign will help you obtain incoming links from high-quality sites, which complement your business. Not only will this increase your popularity in algorithm-based search engines but it will also drive valuable traffic to your site.

## Copywriting

"Turn your website into an explosive, profit-generating money machine"

When a search brings someone to your website, they're looking for something specific. You have to deliver. And fast. Can you do it?

Our copywriters make sure that essential keywords appear throughout your web pages, especially in headings and other highly relevant positions. But there's more to SEO Copywriting than just the words. Your copy needs to grab their attention instantly. That's the only way you'll keep their attention long enough to build your case, sign them up, and make the sale.

Our SEO Copywriters are trained to write web pages that will inform and inspire your visitors. We'll save you hours of critical time. And, empower your prospects while encouraging them to make a purchase. And this extra content will incorporate keywords to help build your Search Engine Rankings.

## Affiliate program management

Affiliate program management is not a job you want to "add on" to anyone's existing job duties who is inexperienced. The learning curve is just too long and you risk losing much more than what you will invest. You need the experience of a seasoned, professional affiliate program management company with a proven record of success. Your affiliate program will benefit from our established reputation in the industry and strong affiliate relationships in the community. We have developed a following within the affiliate community that is based on trust, honesty and integrity. We have earned the respect of thousands of affiliates that feel confident knowing we will only run an honest affiliate program based on conversions and focused on sales revenue. They know from past, proven experience, they can trust us to deliver a return on their online marketing efforts with honesty, integrity and open communications.

## Pay-Per-Click Advertising Do You Really Need It?

“We will help you cut costs  
without cutting corners”

While not essential to a successful natural search engine marketing campaign, pay-per-click (PPC) advertising in top search engines can be useful. Pay-per-click (PPC) advertising involves paying each time a user clicks on your link. This is different from normal search engine results in that your web site code does not have to be optimized, but you pay for each user clicking your link as opposed to each click being free as in normal search results.

Successful Pay per Click campaigns require clear strategy and sharp business acumen that ensures you are ahead of the competition. Page Traffic's campaign managers consistently monitor bids, ongoing ROI and manage your budget for a successful PPC campaign. Pay per Click management requires active monitoring, analysis, research and extensive setup. Our campaign managers setup your PPC Advertising campaign with all the major PPC search engines and work within the stipulated monthly budget. Ensuring higher Returns on your investment (ROI) and conversions for your campaign.

## Email Marketing That Works

This is a direct email marketing campaign. In which we send the emails and newsletter directly to the customers telling about the product and the services offered by the client. This is also one of the important way of marketing the product and services.

For running such type of campaigns we are using the automated software for sending the mails to the thousands of the identified customers.

The mailing list of the customers can be developed organically or purchased.

The frequency of sending news letters is usually “1 Newsletter in a month” but it can be made fortnightly or weekly as per the requirements of the clients.

We also track the response of the customer to analyze the following:

- How many recipients opened the email?
- How many recipients responded to email?
- How many recipients visited the web site through that email and their visit path?

## Press Release

Press releases are one of the best sources to get authentic backing about your product and service. While writing the press release stick to facts and avoid using any flowery language. Strong headlines are sure to attract attention from prospective customers.

## Directory submission

Directory Submission of web sites proves an effective medium of increasing link popularity of the website thereby optimizing the website for search engines. This activity increases the web site presence on the Internet. It not only increases the inward links on a web site but also helps in spreading business on the web. Directory submissions are done manually to make sure that the web site is submitted in the most appropriate category of directory.

## Blogging

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Blogs are personal message web sites where the matter is written by independent writers. Blogs are generally used by people to give their opinion and view point regarding a particular topic. Blogs are very useful to have a good search engine ranking of a particular web site. We help our clients to manage their blogs. Our professionals constantly update the information on the blogs. They also visit various blogs to give comments and links of our client's web site. Various search engines rank sites well as web sites having association with blogs gives a message that they are people friendly and aims at providing information and comments.

## Web Design and Maintenance

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A-I Internetdesign is a Professional Web site design and development firm in New York, the Web Design and e-Commerce solutions offer a powerful combination of design and technology. This comprehensive set of online e-commerce technology is designed to help you make the most of your new or existing business. We have a team of experienced multi media and web designers who work closely with our programming team to integrate the various components with a consistent look and feel that represents your corporate brand image. We know the importance of a "first web impression" and our experienced team will advise you on how best to take advantage of changing trends and expectations.

## Web Analytics Service

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AI Internetdesign provides organizations with actionable, real-time intelligence regarding their online strategies and marketing initiatives. AI Internetdesign helps organizations quickly identify and understand the most profitable paths through their Web sites, where visitors are dropping off, what's driving critical success events, and how different segments of visitors interact with the Web site.

## Reason to choose us

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“We succeed by ensuring your success”

- 1 IT Industry Focus**  
Unlike other companies, we are exclusively focused on serving the needs of the IT industry.
- 2 One-Stop Solution**  
AI-Internetdesign.com is an outsourcing service provider that offers one stop solution by finding IT enabled solutions to your most pressing needs. We provide high quality, time bound, cost effective outsourcing IT services. Our outsourcing services will surely suit your requirements weather it is a one time need or an ongoing project.
- 3 Innovative solutions with best services**  
AI Internetdesign is committed to building lasting strategic partnerships with its clients to ensure satisfaction and measurable business results. Our well-knit team comprises of qualified and goal-oriented professionals. AI Internetdesign assures an in-depth understanding of Client's requirements and challenges and suggesting a creative approach by providing innovative solutions owing to the Staff qualification and experience.

## Customer Care Support 24 X 7

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AI Internetdesign is the company that takes customer's support as its strength. We believe that customer's satisfaction is the prime thing that gives the company strength to keep going. We are here for our customers around the clock extending services 24X7. All you require to do is just contact us and we assure you that you would get the best service within fraction of a second.

Contact us now,  
and start driving  
traffic to your  
website.

## Location

Headquartered in New York, our other U.S. locations include New Jersey, California, Florida, Toronto (Canada), Stuttgart (Germany), Singapore, New Delhi (India) and Chandigarh (India).

### New York

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